



*Important conversations
about doing Sustainable Good.*

Significant Matters is a Christian-based nonprofit organization committed to helping the church and faith-based organizations tackle societal issues in sustainable ways. Like so many others in the world, the church is realizing *it is no longer enough to simply "do good."* *The good to help others must rise above relief and intentionally lead to Sustainability and Transformation (SAT®) or else it fosters ongoing dependence.*

During the past 10 years, Significant Matters has worked with individuals, businesses, city government, non-profits and especially the faith-based community both domestically and internationally to explore and develop more sustainable ways of doing good. Through the new SATtalks initiative we provide a vital forum to highlight strategies and best practices that are working, some that are not, and through a peer-learning environment, accelerate the learning curve for all.

The BIG IDEA – SATtalks uses a TED Talks format to explore the following BIG IDEA:

How can churches and other faith-based organizations pursue their missional goals in ways that lead to self-sustaining solutions where needs are being met without relying on charitable resources and where the person or community has the ability to provide the ongoing means and opportunities to achieve their full potential?

One of the great lessons learned through the TED Talks phenomenon is that you can actually accelerate the learning curve of new ideas by bringing innovative people together to share their best ideas, discoveries, models and lessons with others. There are a number of individuals, churches, and faith-based organizations that are working actively on models that reflect the above BIG IDEA. They have moved beyond the theoretical and abstract to a point where they are investing resources, executing strategies, and working on ways to do good that are truly sustainable and transformative.

About SATtalks Events – SATtalks is a two-day event with presenters from 6-8 faith-based organizations that are actively applying the BIG IDEA in their particular ministry. Presenters give their best 18-minute talk to a live audience about what they are doing and learning, what is working and what is not (admitting failure and setbacks is encouraged!), followed by a time for questions, answers, and other spirited dialogue. And of course there's time just to mingle. Like many events, some of the most important conversations happen outside of the structured schedule.

The long-term vision is to accelerate learning by bringing together innovative people with works in progress to share and learn from each other. Through a digital marketing and social marketing strategy, we will spread the BIG IDEA to the wider public and further expand awareness of what it takes to do good in sustainable ways. We believe God means for the church to be right up front with other people in the world who are thinking, acting, and solving for Sustainability and Transformation. SATtalks helps move that discovery process faster and farther.

SAVE THE DATE → OCTOBER 29-30, 2014

The inaugural SATtalks Event is scheduled to convene at Indian Creek Community Church in Olathe, Kansas. To register, visit <http://SATtalks.com>. For more information email info@significantmatters.com / call 816-419-3291.

SATtalks is an initiative of Significant Matters, a registered 501(c)(3).